

# 15 Things to Consider When Choosing a Beauty School



## Location

Location plays a major role in your overall beauty school experience. Choosing a school that is conveniently located near work or home will make it easier to come during inclement weather or travel conditions. Your school's location is also important when it comes to servicing clients and gaining the support of your family and friends. Your school's location can significantly boost your long-term performance.



## Course Schedule

Are you an early riser or more of a night owl? When choosing a schedule that works best for you, you want to take into consideration the time of day that you will be the most attentive and ready to learn. In adult education, school often comes in lower on the list of priorities. Aim to find a program that supports school and home life balance so you don't have to choose between the two.

## Teaching Methods



No two students learn the same way. Be sure that the school you choose has a variety of teaching methods to reach your individual learning needs. Speak with the school's advisor and ask them what teaching styles they incorporate to ensure student success. You can also check to see if online options are available.

## Educators

While on your search for the best beauty school for you it is important to meet the educators in your program choice. Your educator has the potential to make or break your beauty school experience. You want to choose a school that has educators who believe in the educational philosophy of the school, have a passion for teaching, and are dedicated to your success.

## Techniques Taught

The beauty industry is constantly changing. You want to attend a school that is familiar with and teaching the latest trends and techniques. Staying on top of industry trends will help you go further, faster in your beauty career.



## Cost

Cost is often a major deciding factor when choosing the best beauty school to go to. Understand that just because the tuition is higher does not mean you will receive a higher quality education. Choosing an affordable option helps you avoid larger amounts of debt in the future. Whether you choose to do financial aid or to pay out of pocket you need to make sure you are getting a return on your investment.

## Class Sizes



The size of your class may affect the personal attention you receive from your instructor, the quality of feedback and instruction, the ability to develop connections with instructors and peers, your accountability, etc. Student to Teacher ratio will give you an idea of the overall balance of the classroom. Studies show that students perform better in classes of smaller sizes.

## Program Requirements



There are specific requirements you must meet to be eligible to take your state board exam. You want to make sure your school choice will help you meet these requirements. You also want to check the requirements to make sure you are willing to make the commitment to meet them.

## Sanitation Procedures



Great sanitation procedures are required in order to protect the students, patrons, and staff against unhealthy conditions and communicable diseases. Be sure the school you choose not only has procedures in place but also follows them.



## Length of Program

The average time spent in beauty school is between 6 months and 1.5 years. Make sure the time commitment for your program choice aligns with your current and future goals.

## Graduation Rate



A school's graduation rate gives prospective students an idea of how many students are finishing their programs in a timely manner following enrollment. Graduation rates not only hold a school accountable but also helps students measure the quality of the school's instructors and curriculum. To get the school's most recent graduation rates, contact the admissions office to speak to someone.



## Community Involvement

Community involvement is often an overlooked aspect while on your beauty school search. Being involved in your community allows you to not only give back to those in need but also helps in developing meaningful connections. Helping change lives for the better creates a positive school culture and can help you stand out in your industry.

## Reviews ★★★★★

Student and client reviews offer incoming students a first-hand look at what to expect from their beauty school experience. Look for reviews that are detailed, specific, and honest. If there are any negative reviews, see how the school's representative addressed or fixed the problem. Whether the review is positive or negative, it can help you make the best choice when finalizing your decision.

## Student Services

The role of your school's student services department and staff is to provide support and resources that ensure your growth, development, and success during your beauty school experience. These resources can include scholarship opportunities, accommodations for disabilities, job opportunities, etc. These services are also available to the school's alumni.



BEST QUALITY

## Accreditation

A school being accredited means that an officially licensed organization has evaluated the school and reviewed its curriculum to verify that it meets basic academic standards for higher education. A school's accreditation status affects its ability to get federal and state funding i.e.-financial aid. Schools that have gone through the voluntary accreditation process show their commitment to quality education and build credibility. Recently opened schools are too new to have accreditation but can apply in the future.